HyperText Markup Language for Google Earth

HTML is a "markup" language that applies "tags" to keywords to differentiate them from normal script. These tags can be added into the placemark editing box in Google Earth to create more visually interesting content in one's placemark and polygon pop-up balloons.

Formatting: There are usually 2 tags that bracket any keywords in HTML - see the basic tags below to customize your content:

- Heading   <h1> and </h1>….<h2> and </h2> (this sets off the keywords as headers)

- Paragraph   <p> and </p> (all the keywords are grouped into one paragraph)

- Hyperlinks   This is a link (this makes your keywords into clickable hyperlinks)

- Italics   <i> and </i> (this italicizes your keywords)

- Bold   and (this bolds your keywords)

- Big text   <big> and </big> (this makes your keywords slightly bigger than the regular text)

- Underline   <u> and </u> (this underlines your keywords)

- Superscripted   ^{and} (this superscripts your keywords)

Some tags can be used alone to create breaks or lines in your text:

-
  (this inserts a single link break into your text)

- <hr> (this adds a single horizontal line into your text)

**A very important tag for Google Earth allows the platform to link directly to any digital image online. GE will read the image and display it directly in the placemark bubble:

-

If you want to control the width and the height of the displayed photo, you can add that information inside the brackets as well:

-

Changing the font color of your text is done similarly, although you have to know the # of the "hex code" of the color you are interested in. You will have to go online for a list of colors and test them out onscreen to make sure it appears as advertised.

- Font color   and (this changes the font color of the keywords)